

# CMA INTER GROUP 2 **STRATEGIC MANAGEMENT** ( SM ) EXAM QUESTIONS **DECEMBER 2023 TO JUNE** **2025**

## DECEMBER 2023

- 1) Explain in brief the various important issues that need to be kept in mind while setting up objectives of an organization. [7 marks]
- 2) In spite of the fact that Cloud computing has huge benefits yet, it has its own causes of Concern. In this context, examine the Demerits of Cloud computing. Any seven. [7 marks]
- 3) Examine Various Mechanisms that may be employed for identifying Strategic alternatives in the medium and large organizations. [7 marks]
- 4) The value chain describe the categories of activities within and around an organization which create a product or service. In this context, demonstrate the activities involved in value chain of an organization. [7 marks]
- 5) While designing a Control System, top management should remember that controls should following strategy. In this context enumerate the recommended guidelines for proper control. [7 marks]
- 6) Demonstrate in brief some of the areas that have the ability to create goal congruence. [7 marks]

## JUNE 2024

- 7) Strategic Management involves a greater Scope than that of any one area of operational Management. In this Context align the objectives of Strategic Management. [7 marks]
- 8) Demonstrate the different types of Digital Marketing Strategies. Any Seven. [7 marks]

- 9) Identifying key drivers for change helps managers to focus on the PESTEL factors that are most important and which must be addressed as the highest priority Justify the statement with the help of PESTEL Framework. [7 marks]
- 10) Analyze the Techniques that can help to improve Strategic decision Making. [7 marks]

- 11) Michael Goold and Andrew Campbell provide Nine design tests against which to check specific tailor made structural Solutions - In this Context, Analyze any seven of these nine tests. [7 marks]
- 12) Hammer and Champy (1993) point to the existence of a set of commonalities, recurring themes or characteristics that can guide Business Process Re-engineering (BPR). In accordance with this, align the said Commonalities or characteristics that guide BPR. [7 marks]

**DECEMBER 2024**

- 13) Objectives should possess certain desirable characteristics in order to be effective. In this context, identify and explain those characteristics of Effective Objectives. [7 marks]
- 14) Big data is a collection of data that is huge in volume and growing exponentially with time. In this context, identify the different types of big data and briefly explain the main characteristics of big data. [7 marks]
- 15) Identify and analyze the five main steps involved in the Formal Strategic Planning Process. [7 marks]
- 16) Business Environment exhibits many characteristics. In this event, demonstrate in brief the said important characteristics of Business Environment. [7 marks]

- 17) The Transnational Structure seeks to obtain the best form of the two extreme International Strategies, the Multi-Domestic Strategy and the Global Strategy. In this context, identify and discuss the characteristics of Transnational Structure. [7 marks]
- 18) The achievement of goal congruence is essential in order to increase the profitability of the organization and to achieve its goals. With reference to this statement, demonstrate some of the areas that have the ability to create goal congruence. [7 marks]

**JUNE 2025**

- 19) Strategic Management was associated with increasing focus on competition as the central characteristic of the business environment. In this context, append the basic elements of Strategic Management. [7 marks]
- 20) Artificial Intelligence (AI) is intelligence exhibited by machines and systems. In this context, enumerate the three levels of Artificial Intelligence (AI) and analyze the various contemporary concepts, namely, Machine Learning (ML), Deep Learning, Blockchain. [7 marks]
- 21) Porter value chain describes the categories of activities within and around an organization. With reference to this statement, align the activities involved in value chain of an Organization. [7 marks]
- 22) Rockart has identified four major sources of Critical Success Factors. In this context, examine the said four sources of critical success factors citing examples. [7 marks]
- 23) Analyze the differences between Strategy formulation and Strategy implementation according to David (2005). [7 marks]
- 24) Align the guidelines a strategic manager should keep in mind while implementing proper strategic control. [7 marks]